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# HEINEKEN

HEINEKEN is an international brewer. It is a leading developer and marketer of premium beer and cider brands. Led by the Heineken brand, the group has a portfolio of more than 250 international, regional, local and specialty beers and ciders. It is committed to innovation, long-term brand investment, disciplined sales execution and focused cost management. It employs 81,000 people and operates more than 160 breweries in 70 countries.

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Headquarters  
Netherlands