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Guidance

Allied Joint Doctrine for Strategic Communications (AJP-10)

Allied Joint Publication-10 explains the principles of strategic communications and how they can be integrated into planning, execution and assessment.

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Documents

 [Allied Joint Publication-10, Allied Joint Doctrine for Strategic Communications \(Edition A Version 1, UK Change 1\)](#)
PDF, 7.24 MB, 184 pages

 [Executive summary: Allied Joint Publication-10, Allied Joint Doctrine for Strategic Communications](#)
PDF, 223 KB, 2 pages

Details

Allied Joint Publication (AJP)-10, Allied Joint Doctrine for Strategic Communications (Edition A Version 1, UK Change 1) is the keystone North Atlantic Treaty Organization (NATO) doctrine for StratCom and all information and communication related activities.

It introduces StratCom as the primary function for ensuring all NATO activities are conceived, planned and executed with a clear understanding of the critical importance of informing and influencing the perception, attitudes and behaviours of audiences to achieve objectives.

This edition is published with UK national elements.

Who should read this publication

AJP-10 is primarily for use by NATO commanders and their staff at the military-strategic and operational levels, but has equal relevance at the strategic and tactical levels.

It is also an important reference for Alliance and partner nations at all levels because it offers a useful framework for operations, missions and tasks conducted by a coalition of NATO partners, non-NATO nations and other organisations. It provides a reference for NATO and non-NATO actors.

You may also be interested in

- [Allied Joint Doctrine \(AJP-01\)](#)
- [Allied Joint Doctrine for Psychological Operations \(AJP-3.10.1\)](#)
- [Allied Joint Doctrine for Information Operations \(AJP-10.1\)](#)
- [Allied Joint Doctrine for Military Public Affairs \(AJP-10.3\)](#)

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